



Evangelical Lutheran Church in America

God's work. Our hands.

**ELCA Malaria Campaign
Update for Conference of Bishops
November 4, 2011**

Below is a summary of some updates related to the ELCA Malaria Campaign. The leadership of bishops in keeping this need in front of the whole church will be an important component in our commitment to make a difference through this campaign. We plan to send you periodic progress reports. Thank you for your continuing support.

Gifts and commitments to the ELCA Malaria Campaign

Total funds raised (cash):

FY 2009:	\$105,442
FY 2010:	\$503,453
FY 2011 YTD:	<u>\$875,577</u>
Total cash:	\$1,484,472

Pledges:

CWA Leadership Circle	\$226,000 (pledges outstanding)
Leadership Circle	\$110,000 (approximate pledges outstanding)
Sorenson grant (ELCA)	<u>\$150,000</u> (seed money and match)
Total pledges:	\$486,000

Cash and pledges: \$1,970,472

The ELCA Malaria Campaign expects a strong finish in the last quarter, having set a fiscal year 2011 goal of \$2 million. Fiscal years 2012 and 2013 will be essential, as we will build upon nationwide momentum for significant support during the next two years.

Gift from Arne and Ruth Sorenson

A generous commitment from Arne and Ruth Sorenson of Chevy Chase, Md., has recently been finalized to benefit both the ELCA Malaria Campaign and the Lutheran Malaria Initiative. The ELCA Malaria Campaign will receive a total of \$150,000 to be used as grants to inspire ELCA colleges, universities and campus ministries (\$25,000) and to match all funds raised by those campus organizations (up to \$125,000).

The inaugural campus event was held October 29th in partnership with the Central States Synod and the Lutheran Campus Ministry of the University of Kansas. Musician Peter Mayer hosted a benefit concert which raised \$5,000 for the ELCA Malaria Campaign. This amount will be matched by the Sorenson grant, for a total of more than \$10,000!

A news release will be issued by mid-November, detailing the joint gift and our respective plans to leverage the gift for maximum fundraising and awareness building for our malaria work.

Ruth Sorenson has accepted Presiding Bishop Mark Hanson's invitation to join the ELCA Malaria Campaign's National Leadership Team, a dynamic group of engaged malaria benefactors. The first meeting of the National Leadership Team is slated for February 2012.

Staff transitions

We give thanks for the Rev. Andrea DeGroot-Nesdahl as she completes her three-year contract with the ELCA Malaria Campaign. She and husband Gary look forward to their relocation to South Dakota, to be closer to family and friends. After providing these years of dedicated leadership to the ELCA Malaria Campaign, Pastor DeGroot-Nesdahl will remain a passionate advocate for this church's work in the fight against malaria.

Jessica Nipp, the ELCA Malaria Campaign's lead fundraiser, will become the campaign coordinator and be the primary contact person going forward. The ELCA Malaria Campaign is positioned alongside ELCA World Hunger in Mission Advancement, leveraging expertise within the unit, such as the Marketing Communications team, Christina Jackson-Skelton, Executive Director of Mission Advancement, and the committed leadership of Presiding Bishop Mark Hanson.

Ongoing Commitment

In August, ELCA Churchwide Assembly voting members manifested the church's commitment to "making malaria history" with an overwhelmingly positive vote to roll out the ELCA Malaria Campaign throughout the whole ELCA. Three months later, the campaign is in full swing. Across our church, momentum is growing as ELCA members realize the campaign's great potential to make a difference in the lives of others. With funding from the ELCA Malaria Campaign, our companions in Africa are now working in earnest to prevent, treat and educate their communities about malaria. As the first churchwide campaign of its kind, the ELCA Malaria Campaign is a top priority of our church and its members.

With the help of the Conference of Bishops, a growing number of synod coordinators for the ELCA Malaria Campaign have been identified and trained at the Global Mission Gatherings taking place in each participating region. Seven of the nine regions will have completed these trainings by November 18, 2011.

We are grateful to the Conference of Bishops for your commitment to this effort. Your leadership through 2015 is essential and appreciated as we work together to implement plans of health and hope in at least 11 countries in Africa. Together, we'll meet and exceed our \$15 million campaign goal and make malaria history.