



STOP AIDS. Keep the Promise.

In June 2001, the world's governments met at the United Nations and promised to reverse the AIDS epidemic. They committed to a detailed plan to prevent the spread of HIV and ensure treatment, care and respect for people living with HIV and AIDS.

Have their promises been kept? Some have. But not all.

Governments, global institutions, labour, business, faith groups, the media, citizens at large and people living with HIV and AIDS all have a role to play in meeting these commitments. Millions of lives are at stake. Stop AIDS. Keep the Promise.

If you want to help, log on to:
www.worldaidscampaign.org

